



76 Ninth Ave, Suite 315 | New York, NY 10011

2012 Communications Summer Associate

Industry Function	Nonprofit/Venture Philanthropy Communications, Marketing
Employer	Acumen Fund
Job Title	Summer Associate – Communications (1 Opening)
Location	New York, NY
App. Deadline	February 3, 2012
Start Date	TBD
Salary	\$600/wk. <i>(Note: Find out if you are eligible for a supplemental grant from your school's internship fund.)</i>

Organization

Acumen Fund is a pioneering not-for-profit venture fund that is changing how the world addresses poverty. Acumen Fund invests patient capital in businesses that deliver critical, affordable goods and services to the world's poor, improving the lives of millions. Since its founding in 2001, Acumen Fund has invested more than \$70 million in companies that provide access to water, health, energy, housing and agriculture inputs to low-income consumers in South Asia and East Africa. As a result, it has impacted over 86 million lives, created 55,000 jobs, and seen over \$200 million in follow-on capital go to its portfolio companies.

Job Description

This is a critical moment for Acumen Fund and for the idea of Patient Capital. The Communications Associate will work on communications to help us advance our mission of changing the way the world tackles poverty. The Associate will work with the Communications team to share stories, insights and opportunities for engagement with a variety of audiences, including Press, our Partner community, and our growing online networks. Specific responsibilities include at least some of the following:

- Support communication efforts focused on mainstreaming the idea of Patient Capital
- Respond to inbound press requests and initiate outbound communications such as press releases and investment announcements
- Coordinate communications plans and processes with our global offices (India, Pakistan, East Africa and West Africa)
- Research, write, edit and collaborate on key communications documents, including posts to the Acumen Fund blog, regular messages to partners, and content for quarterly newsletters
- Support team goals through participation in various internal and external meetings, processes and discussions

Supervisor

Yasmina Zaidman, Director of Communications

As Director of Communications, Yasmina Zaidman works with diverse audiences and strategic partners in the international development, philanthropic, academic and corporate sectors to share insights and replicable models from Acumen Fund's investment portfolio. Prior to joining Acumen Fund, Yasmina worked in the arena of international environmental protection and social entrepreneurship for seven years. She led the Environmental Innovations Initiative at Ashoka, where, as Acting Director, she headed an effort to capture and disseminate the best practices of leading environmental innovators throughout the developing world. Yasmina received a BA from Vassar College and an MBA from Stanford University's Graduate School of Business, with a certificate in Public Management.

Qualifications

- MBA candidate or other relevant degree
- Experience in communications, PR, journalism or another related field
- Passion for international development, either through academic study or field experience
- Skilled writer, with experience writing for publications and/or websites or blogs

- Knowledge of marketing and communications best practices
- Strong entrepreneurial and/or intrapreneurial spirit, with dedication to turning an idea into a high-quality finished product through assertive risk-taking and innovation
- Very strong organizational skills and the ability to work and deliver projects and achieve targets independently, proactively and under pressure
- Excellent communication skills
- Commitment to accuracy, attention to detail and follow-through
- Strong interpersonal skills: courtesy, tact, patience and strong team orientation; assertive team player with a sense of humor
- Commitment to, and enthusiasm for, the organization's mission and business model, and respect for our core values: generosity, accountability, humility, audacity, listening, leadership and respect

To Apply

Application deadline: February 3, 2012. E-mail cover letter and resume to Ms. Yasmina Zaidman c/o at summerassociates@acumenfund.org. Please send the cover letter and resume as separate attachments, labeled as follows: AF-Communications-[your last name]-Cover and AF-Communications-[your last name]-Resume. In your cover letter, highlight aspects of your experience that are relevant for this job, including volunteer service, and explain why you are interested in working with this organization.