

Social Enterprise Resources

Acumen Fund Resources

- + www.AcumenFund.org: General information, updates, articles, videos, and blog posts on Acumen's approach to poverty, our investments, and ways to get involved.
- + [Acumen Blog](#): Highlights news and offers commentary on patient capital, entrepreneurship, Base of the Pyramid (BoP) business strategies, and projects related to Acumen Fund's mission to build transformative businesses to solve the problems of poverty.
- + [Acumen Fellows Blog](#): Acumen Fund recruits highly talented and passionate young professionals to spend a year with one of our investees reflecting on their role as leaders, building their leadership capacity, and providing management support. The fellows use this blog to share their experiences on the ground.
- + [The Blue Sweater: Bridging the Gap Between Rich and the Poor in an Interconnected World](#), by Acumen founder and CEO, Jacqueline Novogratz.

Blogs/Magazines/Journals

- + [Nextbillion.net](#): A blog co-managed by Acumen Fund and World Resources Institute that explores the connection between development and enterprise. Nextbillion.net also has a career center with job postings.
- + [Social Edge](#): An online community managed by the Skoll Foundation where social entrepreneurs and other practitioners in the social sector connect to network, learn, inspire and share resources.
- + [Stanford Social Innovation Review](#): A quarterly magazine that explores strategies, management tools, and ideas for nonprofits, foundations, and socially responsible businesses.
- + [Innovations: Technology, Governance, Globalization](#): A journal jointly hosted by George Mason University's School of Public Policy, Harvard's Kennedy School of Government, and MIT's Legatum Center for Development and Entrepreneurship. It features case studies, commentary, essays and research from leading academics, globally recognized executives and political leaders.
- + [Change.org](#): A blog with an excellent section on social entrepreneurship run by Nathaniel Whittemore.

Books/Reports

- + *The Fortune at the Bottom of the Pyramid*, C.K. Prahalad
- + *Capitalism at the Crossroads: The Unlimited Business Opportunities in Solving the World's Most Difficult Problems*, Stuart L. Hart
- + *In the River They Swim: Essays from Around the World on Enterprise Solutions to Poverty*, Michael Fairbanks, Malik Fal, Marcela Escobari-Rose, Elizabeth Hooper
- + *Creating a World Without Poverty: Social Business and the Future of Capitalism*, Muhammad Yunus
- + *How to Change the World: Social Entrepreneurs and the Power of New Ideas*, David Bornstein
- + *Portfolios of the Poor: How the World's Poor Live on \$2 a Day*, Daryl Collins, Jonathan Morduch, Stuart Rutherford, Orlanda Ruthven
- + *The Power of Unreasonable People: How Social Entrepreneurs Create Markets that Change the World*, John Elkington and Pamela Hartigan
- + *The Price of a Dream: The Story of the Grameen Bank*, David Bornstein
- + *The Search for Social Entrepreneurship*, Paul Light
- + "[Emerging Markets, Emerging Models](#)," The Monitor Group

- + [“The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid,”](#) *World Resources Institute*, Allen Hammond, William J Kramer, Julia Tran, Rob Katz, Courtland Walker
- + [“Creating Value for the All: Strategies for Doing Business with the Poor,”](#) *United Nations Development Program*
- + [Blended value publications](#), Jed Emerson

Conferences

- + [Skoll World Forum on Social Entrepreneurship](#): Prominent figures from the social, academic, finance, corporate and policy sectors engage for three days and nights in a series of debates, discussions and work sessions focused on accelerating, innovating and scaling solutions to some of the world’s most pressing social issues.
- + [Social Capital Markets](#): Conference in San Francisco to build “the market at the intersection of money and meaning.”
- + [Pop!Tech conference](#): Five hundred visionary thinkers in the sciences, technology, business, design, the arts, education, government and culture come together for a three-day summit that “explores the cutting-edge ideas, emerging technologies and new forces of change that are shaping our collective future.”
- + [Global Engagement Summit](#): Student conference at Northwestern University that trains students participating in on-the-ground international development and social entrepreneurship, puts driven students in touch with one another and with innovative leaders, and develops a resource network to support student global change projects.
- + [StartingBloc](#): National conference/network that educates, empowers and connects emerging leaders to drive positive social change across sectors.
- + [Harvard Social Enterprise Conference](#): Creates a forum for both students and professionals to explore the synergies between for-profit, non-profit, and public sector approaches to addressing critical social issues.

Videos

- + [Acumen Fund YouTube Channel](#)
- + [Pop!Casts](#): Videos and podcasts from Pop!Tech conference speakers.
- + [“Social Entrepreneurs Are Pioneering Social Change”](#): Skoll Foundation video that overviews social entrepreneurship.
- + [Global X](#): A video blog run by Social Edge. Social entrepreneurs tell moving stories that had a significant impact on their personal and professional lives.
- + [SocialEarth:Video](#): A online media channel featuring over a hundred videos which cover an array of issues within the social entrepreneurship field.
- + [TEDTalks](#): A nonprofit devoted to “Ideas Worth Spreading.” The best talks and performances from TED conferences are available on TED.com for free. More than 450 TEDTalks are now available, with more added each week. Favorites include:
 - + [Jacqueline Novogratz](#) on escaping poverty
 - + [Jacqueline Novogratz](#) on patient capitalism
 - + [Paul Collier](#) on the bottom billion
 - + [Katherine Fulton](#): You are the future of philanthropy
 - + [Andrew Mwenda](#) takes a new look at Africa
 - + [Hans Rosling’s](#) new insights on poverty
 - + [Iqbal Quadir](#) says mobiles fight poverty
 - + [Ngozi Okonjo-Iweala](#) on aid versus trade
 - + [Nandan Nilekani’s](#) ideas for India’s future
 - + [Seth Godin](#) on the tribes we lead

Resources on related subjects

Networks and new marketing

- + [*Here Comes Everybody: The Power of Organizing Without Organizations*](#), Clay Shirky
- + *Tribes*, Seth Godin
- + *Purple Cow*, Seth Godin
- + [Seth Godin's blog](#): The most popular marketing blog on the web
- + *Guerrilla Marketing, 4th edition: Easy and Inexpensive Strategies for Making Big Profits from Your Small Business*, Jay Conrad Levinson

Nonprofits and philanthropy

- + *Uncharitable: How Restraints on Nonprofits Undermine Their Potential*, Dan Pallotta
- + *Philanthrocapitalism*, Matthew Bishop and Michael Green. Also have a blog: www.philanthrocapitalism.net
- + [Just Another Emperor: The Myths and Realities of Philanthrocapitalism](#), Michael Edwards
- + *Good to Great and the Social Sectors: A Monograph to Accompany Good to Great*, Jim Collins
- + [Philanthropy 2173](#): Blog by Lucy Bernholz, Founder and President of Blueprint Research & Design, Inc
- + [Social Venture Partners blog](#): Venture Philanthropy blog run by a network of engaged donors.
- + [Creative Capitalism](#): A collection of essays and commentary on capitalism, philanthropy and global development provoked by Bill Gates' speech at the 2009 World Economic Forum in Davos.
- + [Global Philanthropy Forum](#)

Business and entrepreneurship

- + *From Good to Great*, Jim Collins
- + *On Competition*, Michael Porter
- + [Four Steps to the Epiphany](#), Steve Blank
- + [Harvard Business Review](#)
- + [Ideablob](#): A forum where entrepreneurs and small business owners can share and grow their business ideas and have a chance to win \$10,000.

Aid and sustainable development

- + *Development As Freedom*, Amartya Sen
- + *The End of Poverty*, Jeffrey Sachs
- + *The Bottom Billion*, Paul Collier
- + *Reinventing Foreign Aid*, ed. William Easterly
- + *The Elusive Quest for Growth*, William Easterly
- + *Dead Aid*, Dambisa Moyo
- + *Mystery of Capital*, Hernando De Soto
- + *Making Globalization Work*, Joseph E. Stiglitz